



Derby Safeguarding Children Board
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Dear Phil

I am writing to thank you for your support and work with Derby Schools in the development of "Alright Charlie" and to provide feedback as to its impact locally.

At the Education Subgroup of the Board we received feedback that "Alright Charlie" is increasingly being used across the primary school sector. Feedback from those present at the meeting was positive with a setting reporting how the package had exceeded expectations working through the materials with teachers and subsequently with parents who had found it very helpful. The primary school pupils found the materials very engaging and it had helped them develop practical skills to keep themselves safe online.

Following the meeting we received further evidence of its impact and it would seem helpful to share this with you.

A Court Case in Derby illustrates the impact of "Alright Charlie"

A primary school reported the following:

"Year 6 pupils were traveling to and from school at lunchtime on their own. A man approached the 3 girls on the park. He said to them 'come into the bushes and I'll show you my magic' the girls initially went towards the bushes and he asked them to do something else. They realised it was wrong and they came into school and told staff. It was reported to the police and it went to court in January. He was charged and sentenced on the 10 February. I feel that the Alright Charlie film empowered the girls – they made reference to it. 'You showed us that video and that was on the park' – this is how they connected it."

Further details of the case were published in The Derby Telegraph and can be accessed on the link:

<http://www.derbytelegraph.co.uk/serial-sex-offender-lured-girls-11-into-bushes-in-a-derby-park/story-30127651-detail/story.html>

Feedback from other schools includes:

School 2

"We have used Alright Charlie at two schools and think it is an amazing resource to help adults and children understand how easy it is for literally anyone to become a victim of sexual exploitation.

As an NLE (National Leaders of Education) I have recommended it to several schools to enhance their provision for Safeguarding and pupils personal welfare."

School 3

"I would like to offer some feedback on the Alright Charlie programme. It has been so successful within our junior school. We have been able to educate the children AND parents using this resource. The children have been able to access the programme with ease and interest and as staff we refer back to this programme often! A brilliant, useful, age appropriate resource that we will continue to use!"

School 4

"The DSL and I saw the presentation of the Alright Charlie when it was first showcased. We had concerns about showing it to primary pupils (especially ours) so decided to present it to staff at a staff meeting to get their perceptions. Like us everyone felt the video was really good and staff felt they should give it a go. I asked for feedback from people involved and have added their comments below.

As PSHE Coordinator , I have the following comments to make:

- Staff thought that the staff meeting presented by JS and JT was extremely useful and staff were keen to use this resource with our older vulnerable pupils.*
- I felt 'Alright Charlie' was an appropriate CSE resource.*
- I was not sure if it needed to be done in two sessions as our pupils sometimes find it difficult to concentrate for lengthy periods. However, classroom staff completed it in one session and reported that the pupils coped with it.*
- The staff who used it said that it prompted lots of discussion with the pupils and that it was a sensitive topic but that it needed to be done.*
- We have now included it in our ENTRUST PSHE scheme for the older pupils, using the objective 'I can recognise the warning signs of grooming.'*

As some of our pupils are unable to be taught alongside other children or even at school at all we often provide a home tutor. The response below came from our home tutor who delivered to several vulnerable pupils;

I delivered this to several Y6 vulnerable learners on 1-1 at school or 1-1 in the home. I thought it was a valuable resource which highlighted child sexual exploitation and grooming. I initially thought that some learners would find it difficult to access due to the nature of their learning levels and the sensitivity of the video but all responded well and completed the work book. The content of the video was well received

and flagged up e-safety issues. It was also a good discussion opener for learners concerns.

Teachers delivering it in school had this to say;

Alright Charlie highlights the warning signs of grooming and sexual exploitation- particularly to boys, in an age appropriate way and clearly shows and explains the warning signs and dangers of this. The film is well presented and the booklet supports the content and points well. The children whilst enjoying completing the booklet understood the seriousness of it and we followed on to have an interesting and in depth discussion regarding many areas, including grooming, not telling the truth to parents, self-images and not to send/ post photos by mobile phones or social media. Because of the quality of the materials I also delivered it to both my children at home. Both of my children responded to it in a positive way and understood the seriousness of it.

Precise, well presented and age appropriate material.

During the afternoon that this was delivered many of the adults in class who I spoke to said how engaged our children were and were surprised at how grown up the children responded to it. Many of our pupils have very limited attention spans and can quickly switch off from school work – I think the fact they remained on task for so long speaks volumes about the effectiveness of the package.”

Future projects?

We have recently had a suggestion that following the success of “Alright Charlie” with the older primary school pupils, it would be extremely beneficial if a version could be developed for younger primary school pupils. Feedback would indicate that the success of the package has not only been the quality of the film but the way in which the supporting materials have supported the teachers. It has given them the confidence to use “Alright Charlie” with the pupils and their parents and that there is interest in similar approaches for younger children and potentially those with special needs.

In summary, I would like to thank you and all those involved in “Alright Charlie” for their hard work in producing a package that is demonstrably helping to keep children safe.

Yours sincerely,



Mark Sobey
Board Manager
Derby Safeguarding Children Board